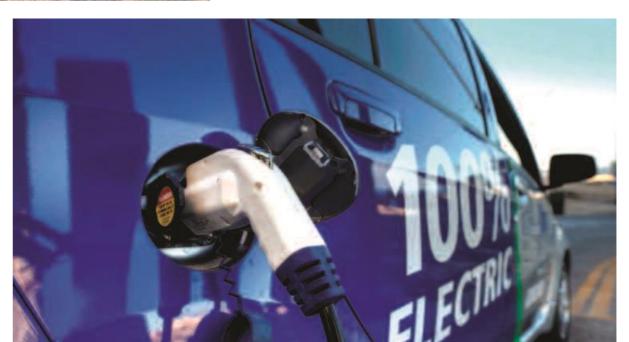
GOINGELECTRIC



ustainable Mobility is a goal that must delicately balance energy efficiency with the environment, the management of demand with the provision of infrastructure, and convenience with health and safety. This concept continues to grow in importance, becoming ever more relevant and pursuant. In order to make the local transport system more sustainable, every aspect of what we had known to be up until a few years back, requires rethinking. Whether it is the technologies that are embedded within it or the mode of mobility we use to serve our needs, what we use and how we use it must change. To instigate this change, Transport Malta, in

conjunction with the Ministry for Transport, Infrastructure and Capital Projects, pioneered the process of electrification of Malta's transport system by introducing charging pillars on the island and pushing for the acceptance and uptake of the technology amongst the general public.

The Ministry for Energy, Enterprise and Sustainable island and pushing for the acceptance and uptake of the oEV stands for 'demonstrating the feasibility of electric vehicles'



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Introducing charging pillars across the island is helping to push for the acceptance and uptake of electric technology amongst the general public



ONE ROAD TO A HEALTHY SOCIETY

of countries in one world, where the efforts of one towards a cleaner and less polluted ambient have a direct impact on the other. For this reason alone, the Authority for Transport in Malta

cannot but putThe environment we live in is what we make of it: as individuals, as a society, and, as a conglomerateall its efforts towards the promotion and encouragement of a more sustainable means of transport.mobility, writes Joseph Bugeja, Chairman and CEO of Transport Malta. This has translated into many different initiatives focusing on electromobility and alternative

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facilitate the availability of charging services on the Maltese islands.

Grants for the purchase of electric vehicles continue to be provided by Transport Malta to make them more economically attainable to a larger portion of the population. In addition, a concession agreement for an electric A-to-B car-sharing service, has given the public an affordable way of testing electric vehicles, making them familiar alternatives to ICE vehicles.

These initiatives have been important contributors in aligning the local transport culture with the goals of Malta's Central Government. We have witnessed how the first iteration of the Micromobility Regulation gave Malta the very first electric-only mode of mobility; an initiative which Transport Malta continues to build on, following lessons learnt since its inception.

Ever-focused on its efforts towards sustainable mobility, the first Sustainable Urban Mobility Plan (SUMP) for the Inner and Outer Harbour regions is being developed. The SUMP explores innovative solutions in order to improve mobility patterns, meet new demands in the transport sector, and overall contribute towards making transport more workable. As part of this exercise, a Sustainable Urban Logistics Plan (SULP) has also been developed and is being integrated into the SUMP.

The SULP targets freight and distribution processes and draws up from the results of the last mile delivery of goods project, which has also been piloted under the Civitas DESTINATIONS Project. The pilot project is testing the feasibility of a consolidated transport of goods system from the Ta' Qali crafts village to souvenir shops in Valletta.