the sunday times of malta february 13, 2022 | 13

Sustainable. Clean. Changing today for tomorrow

LAURA SUE MALLIA and RITIANNE BUHAGIAR

including the airport and cruise liner port, the main employment and entertainment hubs on the island, and some of the primary tourist attractions.

Through the baseline studies.

data collection, and outcomes Over the past decade, Malta's of consultation with stakeholdpopulation has grown by over ers, three scenarios were de20 per cent, to approximately fined for further analysis. These 516,000. This has been parallel include the baseline scenario to an increase in the number of (business as usual), tourism cars on our roads and shifts in scenario (concentrating on dewhere people live and work. velopments concerning a growNew technologies and new ing number of tourists travelling transport services have to Malta and Valletta), and a emerged to cater to a change in clean and efficient transport lifestyle, and it is fair to say that scenario (focusing on active residents of Malta and Gozo transport, clean vehicles, and a have more transport options. less important role of the priDespite this, the modal share vate car). The analysis of each remains dominated by private of these scenarios was vital in vehicle use, developing the actions and

The aim of the Sustainable measures required to be impleMobility team within the Risk mented. The final measure Management, Policy and EU Af- packages being proposed in the fairs Department of Transport SUMP relate to Parking Policy, Malta is to challenge this; ulti-Localisation and Implementamately developing solutions tion of Transport Hubs, Cycling



and initiatives aimed at encour- Infrastructure, Carsharing and vited to register for sessions in amples of this. Rethinking the EPOMM – The European Plataging individuals to use cleaner On Demand Transport Services, which a member of our team way we travel does not trans- form on Mobility Management - and alternative transport op-Enforcement, Electric Vehicles, will meet students and have an late into shifting all trips from is the network of the European tions. The benefits of this are Low Emissions Zone, and Urban open discussion with them on being done by car to using public government's departments many. Logistics – SULP. their challenges but also opportransport, cycling, or walking, and institutions dealing with

By acknowledging that the The SUMP development ex- tunities with regard to becoming but rather introduces the con-sustainable mobility and transtransport sector is a relatively ercise, which has provided us more sustainable in their travel cept of multi-modality where port and has been actively prohigh GHG emitter and that this with the initial experience of needs as they start to gain trips are better planned, and moting mobility management has an effect on our air quality what such a plan entails, will be more independence. This shall may even be more conveniently and the exchange of experience and life in general, a shift away expanded to cover the whole of be done in addition to other ac- done by bus, on foot, or with a since 1997. EPOMM functions from the private car is both Malta and Gozo so that each of tivities planned with higher sec- combination of both - taking as the knowledge hub for moneeded and welcomed. When the six regions will have a dedi- ondary institutions, which shall the bus and walking the remain- bility management to realise a people replace their cars with cated sustainable urban mobil- include training for educators to ing distance. sustainable transport system, walking and cycling, exercise is ity plan and logistics plan. This is equip same with the skills to All this and more will be dis- incorporated into their daily rou- to be done following the suc- further encourage and instigate cussed during our next event, a *The conference is open to inter*tine. At the same time, this pro- cessful granting of support and the use of alternative and sus- half-day conference; Sustain- *ested individuals, and one may* vides opportunities for social funding from the EU so that tainable mobility, able Transport: Together To- *register by scanning the QR code* interaction, which improves over the coming months we will Such investment in human wards Cleaner Solutions. The *or through this link* mental health and well-being, have a clearer vision of how the resources is paramount. Conconference, whic

Triggering a behavioural local transport systems need to tinuous efforts are made to in-current circumstances had to *UexdcgN. More information can* change in a society where car evolve in order to become more crease the capabilities of both be shifted to an online event, will *be obtained by e-mailing sus* ownership and car dependence sustainable, safer, and more ac- our team and share knowledge be held on the 24th of February *tainablemobility.tm@transport.g* is high, is indeed challenging. In cessible for all. with interested parties and the 2022, and will bring together *ov.mt*.

this aspect, the Sustainable The team is continuously engeneral public. Following an experts, both local and foreign,

Mobility team is taking a varied gaged in awareness raising and open call, a training course on to discuss cleaner and alterna- Laura Sue Mallia is Director Risk approach, ranging from the promotional campaigns, with cycling infrastructure is cur- tive mobility from various per- Management, Policy and EU Afplanning, promotion and awarethe aim of reaching all seg- rently being delivered. This is the spectives. The results from the fairs, Transport Malta. ness, implementation, and edu- ments of society. Recently, in- result of a fruitful collaboration National Household Travel Sur- Ritianne Buhagiar is Manager, cational perspectives. creased effort has been made between Transport Malta, the vey, carried out last November, Sustainability and EU Affairs, Through EU funding, the first to reach students through a se- Embassy of the Netherlands, will be presented during this Transport Malta.

Sustainable Urban Mobility Plan ries of initiatives, targeting from and the EIT, where experts in conference. Intelligent Transport (SUMP) has been drafted for primary to post-secondary ed- the subject will be providing Systems (ITS) and their implethe Valletta Region. The SUMP ucational institutions. Primary participants with the tools for mentation in Malta, auaims to promote more sustain- school-aged children have been understanding and designing tonomous vehicles, and some able transport alternatives for invited to artistically show what cycling infrastructure that is ad- of the related ongoing projects both citizens and visitors by sustainable mobility means to equate for the local setting. in Malta will also be presented providing specific tried and them. This took the form of a Personal mobility can easily and discussed. Registered partested solutions to improve the competition, and the over- become more sustainable as in- ticipants shall be given the opmobility system of the region whelming response is very en- dividuals rethink their mobility, portunity to join one of the four and make sustainable modes of couraging and is also proof that their mobility needs, as well as workshops where a more fotransport and practices attrac- the young generation, our fu- their trips. As we have all expe- cused discussion will take place. tive to these two categories of ture, is very much interested in rienced, the recent months and During these workshops, the people. this subject and in making a the pandemic have changed subjects of sustainable urban

What is being referred to as change. An exhibition of the en- many aspects of our life includ- mobility planning within the lothe Valletta Region comprises tries will be launched on Trans- ing the way we work and shop. cality, modal shift, electromobilthe 27 local councils falling port Malta premises in Hal Lija By doing the same activities ity, and autonomous vehicles within the Northern and South- on the 21st of March 2022, which differently we can reduce our will be delved into. ern Harbour regions, which in- the public is invited to visit. need to travel and thus reduce The same event will also see clude the main urban area on Secondary and post-sec- emissions. Teleworking and onthe official launch of Malta's the Maltese islands, therefore ondary schools have been in- line shopping are common ex- membership in the FPOMM

Sustainable Transport: Together Towards Cleaner Solutions – February 24, 2022



Sponsored content